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The Personal Touch

Audiences simply can't resist a personalized, hand-delivered package. Better still, curiosity's a powerful force and it will be opened.

The Element of Surprise

Once opened, viewers will be genuinely surprised to see an ultra-thin, embedded video within and especially when the automatic play function is activated.

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A Unique Experience

Video brochures are still a unique medium and in many cases never previously experienced, so they're invariably handed on and viewed multiple times.

The Ultimate Storyteller

The sheer volume of information provided and the ability to handle complex messaging just can't be replicated in traditional media.

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Not a One Hit Wonder

The fact that new videos can be uploaded at anytime means content can be redefined and repurposed time and time again.



If you think any or all of the reasons above can help you when cut-through is critical, give us a call today and we'll give you even more reasons to go with Video Brochures Direct.