

STEP

1

CONCEPT

- a) Choose a brochure style as well as finish and advise Video Brochures Direct. We can provide assistance and guide you through the options if required.
- b) Determine whether artwork is completed by you, your agency or Video Brochures Direct.
- c) Decide whether you'll provide a video or require Video Brochures Direct to create a video for you.

STEP

2

DESIGN

- a) An order form and invoice for a 50% deposit detailing the above will be sent to you for confirmation.
- b) A template and sample designs as guides will be emailed to you or your agency to assist in completing the artwork.
- c) If Video Brochures Direct is providing the brochure design and/or video production we'll require a brief from you detailing your desired outcomes. We can help you develop the brief if need be.

STEP

3

PRE - PRODUCTION

- a) When the artwork's completed a PDF proof is provided by our printer for your approval.
- b) Changes can still be made at this point if you're not satisfied with the design.
- c) Once approved and the deposit paid your order is placed in a production queue.

STEP

4

PRODUCTION

Production times can vary depending on the product you require and the volumes.

Up to 1000 units will take:

Paperback – 10 business days

Hard Cover – 12 business days

Video Books – 15 business days

Presentation Boxes – 17 business days

Premium finishes such as a spot UV, foil and embossing will add an additional 2 days to the above. Add an additional 2 days for units in excess of the above numbers.

STEP

5

SHIPPING

Once completed, we'll forward you an image of the finished brochure and advise on delivery details. We use UPS air-freight to the US. This generally takes 7-8 business days.

STEP

6

DELIVERY

- a) Every brochure is checked prior to shipping. This inspection includes battery charging capability, video loading, auto play function and start/stop/pause functionality.
- b) Our fulfilment team can send brochures to multiple locations if you require this service.